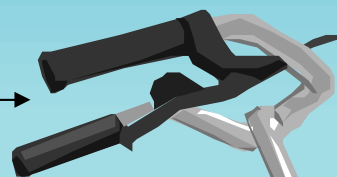


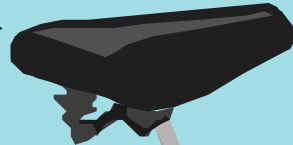
VISION - steers the organisation where it needs to go



COMMUNICATION - illuminating your vision to others

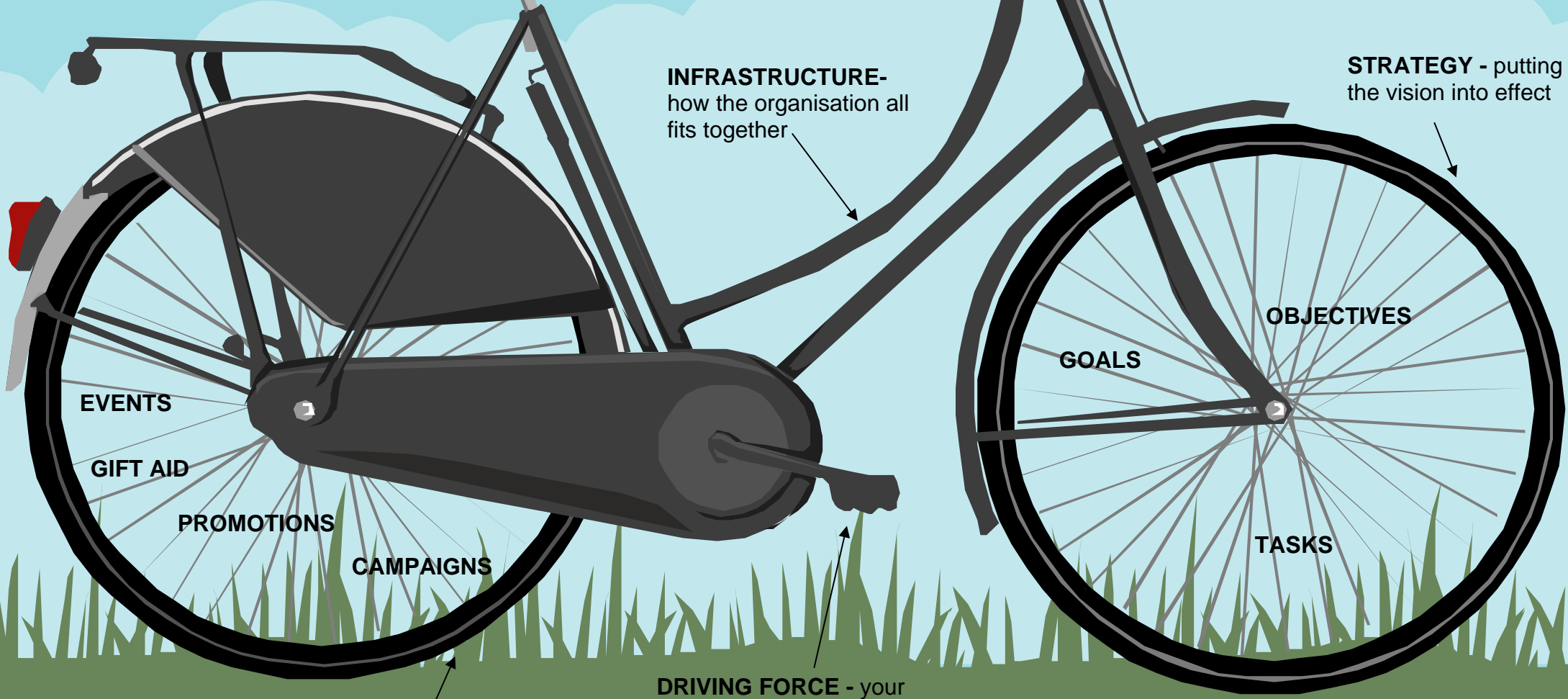


SUPPORT - for your beneficiaries



INFRASTRUCTURE - how the organisation all fits together

STRATEGY - putting the vision into effect



OBJECTIVES

GOALS

TASKS

EVENTS

GIFT AID

PROMOTIONS

CAMPAIGNS

FUNDRAISING ACTIVITIES - helps moves the organisation forwards



DRIVING FORCE - your stakeholders: trustees, staff, volunteers, beneficiaries, fundraisers, funders, etc

